

SPECIFICATIONS

Deadlines

Publication: Thursday
 Space Reservation: 5 p.m. Thurs. prior
 Ad Copy Due: 5 p.m. Thurs. prior
 Camera-Ready Due: 5 p.m. Mon. prior

Format Requirements

TIFF formatted files (300 dpi) are strongly preferred. Also accepted: high-resolution JPEG files and PDF files (with all fonts and images embedded; must be maximized for print at 300dpi). Color ads must use the CMYK color space (never RGB). Avoid the use of "process black" in color ads. Plate shifting may produce undesirable results. Build blacks as 0% cyan, 0% magenta, 0% yellow, and 100% black.

Submitting

Ads should be emailed to both of these addresses:

ads@metroweekly.com
metroweekly@aol.com

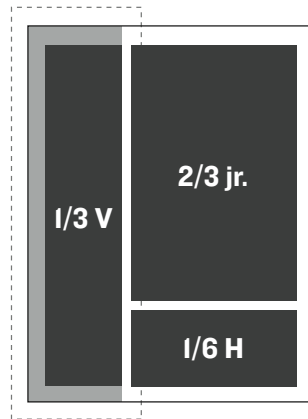
Compress ads with a WinZip or StuffIt utility prior to emailing. We accept CD-ROM and 100MB Zip disks. No floppies, please.

Mechanical Submissions

Please contact *Metro Weekly* prior to submitting hardcopy ads.

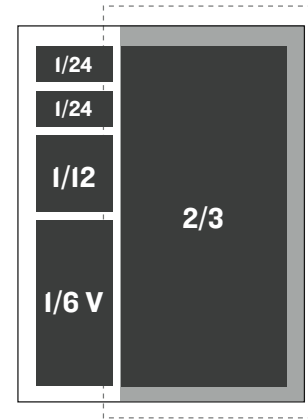
Publication Size: 8" w x 10.5" h

Black boxes represent live area. Gray boxes represent trim. Dashed lines represent bleed edges (must bleed on four sides).

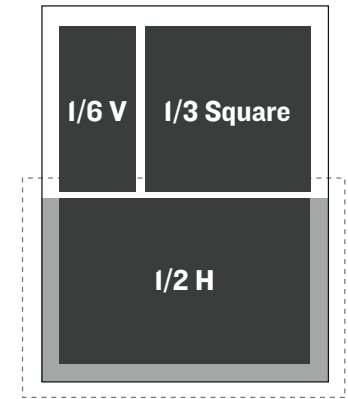


	Width	Height
2/3 page jr.	4.625"	7.125"
1/3 page vertical	2.125"	9.5"
1/3 page vertical bleed		
Live Area	2.125"	9.5"
Trim	2.625"	10.5"
Bleed	3.625"	11.5"
1/6 page horizontal	4.625"	2.125"

	Width	Height
Full page	7"	9.5"
Full page bleed		
Live Area	7"	9.5"
Trim	8"	10.5"
Bleed	9"	11.5"



	Width	Height
2/3 page	4.625"	9.5"
2/3 page bleed		
Live Area	4.625"	9.5"
Trim	5.125"	10.5"
Bleed	6.125"	11.5"
1/6 page vertical	2.125"	4.625"
1/12 page	2.125"	2.125"
1/24 page	2.125"	1"



	Width	Height
1/2 page	7"	4.625"
1/2 page bleed		
Live Area	7"	4.625"
Trim	8"	5.125"
Bleed	9"	6.125"
1/3 page square	4.625"	4.625"